

Sierra College

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MEDIA ALERT

Nontraditional Employment for Women (NEW)

Hands-on STEM event for High School Girls

Rocklin Campus – 5000 Rocklin Rd., Rocklin

Friday, October 17, 9 am – 1 pm

What: 100 high school girls will be inspired to consider STEM careers in nontraditional fields by making projects in Sierra College labs; hearing advice from Hacker Lab Founder Gina Lujan, CBS Anchor Shannon Brinias and others; and participating in roundtable discussions with local employers such as Intel, Parallax Inc., Union Pacific, SMUD, RuffStuff Specialties, Western Electrical Contractors Association, Vacuum Process Engineering and others.

Why: Sacramento employers need employees with technical skills, especially in engineering, design, product development and manufacturing. Women are underrepresented in these fields; educators and businesses want to encourage young women to consider these career paths that are in demand and offer excellent salaries. Research shows that building relationships with faculty and company representatives can impact students' career decisions. The experience of making projects in college labs can help girls envision themselves pursuing further education these majors.

SCHEDULE OF GREAT PHOTO OPPORTUNITIES:

9-9:40 am Theater

9:05 Welcome from Willy Duncan, President, Sierra College

9:10 Gina Lujan, Founder, Sacramento Hacker Lab and guests deliver Keynote panel

9:35 Sponsors Introduced

10 – 11:30 am Students Make Projects in Labs

Applied Art & Design and Photography - Rooms Weaver 201 and 203

Construction & Energy Technology - Room H-2 Construction Shop

Drafting & Engineering Support – Room V-318

Engineering – Room S-105

Mechatronics - Room V-108

Welding - Room H-6

Noon – 1 pm Roundtable discussions with Employer Mentors - Cafeteria

Students: Colfax, Del Oro, Oakmont, Rocklin and Roseville high school girls will attend.

Event Sponsors: California Community Colleges North Far North Regional Consortium, Golden Sierra Job Training Agency, Intel®, Valley IT Support, Parallax Inc., Union Pacific, AAUW Roseville-South Placer, RuffStuff Specialties, SME Sacramento Valley Chapter, SMUD, Hacker Lab and California Community Colleges Special Populations Collaborative.

Sierra College Hosts: Center for Applied Competitive Technologies, Sierra Science Technology, Engineering and Math (STEM) Collaborative and Career Technical Education – Welding, Mechatronics, Engineering, Drafting & Engineering Support, Construction & Energy Technology and Applied Art & Design and Photography.

More Information:

Carol Pepper-Kittredge, Director, CACT, Sierra College – 916-660-7801 or cpepper-kittredge@sierracollege.edu.

Please contact: PIO, Sue Michaels at: 916-660-7271 or smichaels@sierracollege.edu or Diane Wright at: 916-660-7272 or dwright@sierracollege.edu for assistance, parking pass and further information.

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